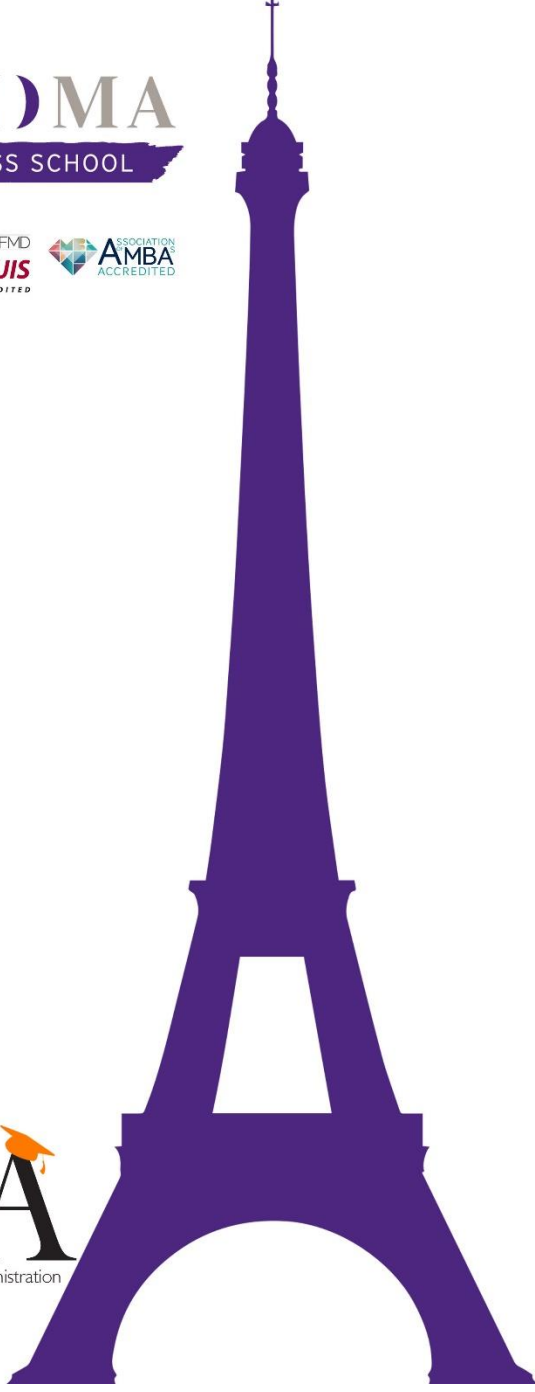


NEOMA
BUSINESS SCHOOL



GLOBAL
EMBA
Executive Master of Business Administration
2018-2019

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NEOMA
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Executive Master of

Business

Administration

2018-2019

With Neoma, you get to choose exactly how your EMBA will work for you.
With the widest choice of electives, you can customise your EMBA to suit you. Dynamic, challenging, interactive and inspiring, it's aimed at developing well-rounded and effective managers and human beings who are committed to choosing their own path.

Y A G E T U
U C T D O A
N I N A P
S S E A E E N D U M D S E F E A I E H A M I
T E O I I N A T E H U R U M I M M
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NEOMA

BUSINESS SCHOOL

President's Message

In today's business world with no intellectual and geographical boundaries, It is our honour to present our Global EMBA program in Iran in order to support and develop a new generation of managers, entrepreneurs and business leaders.

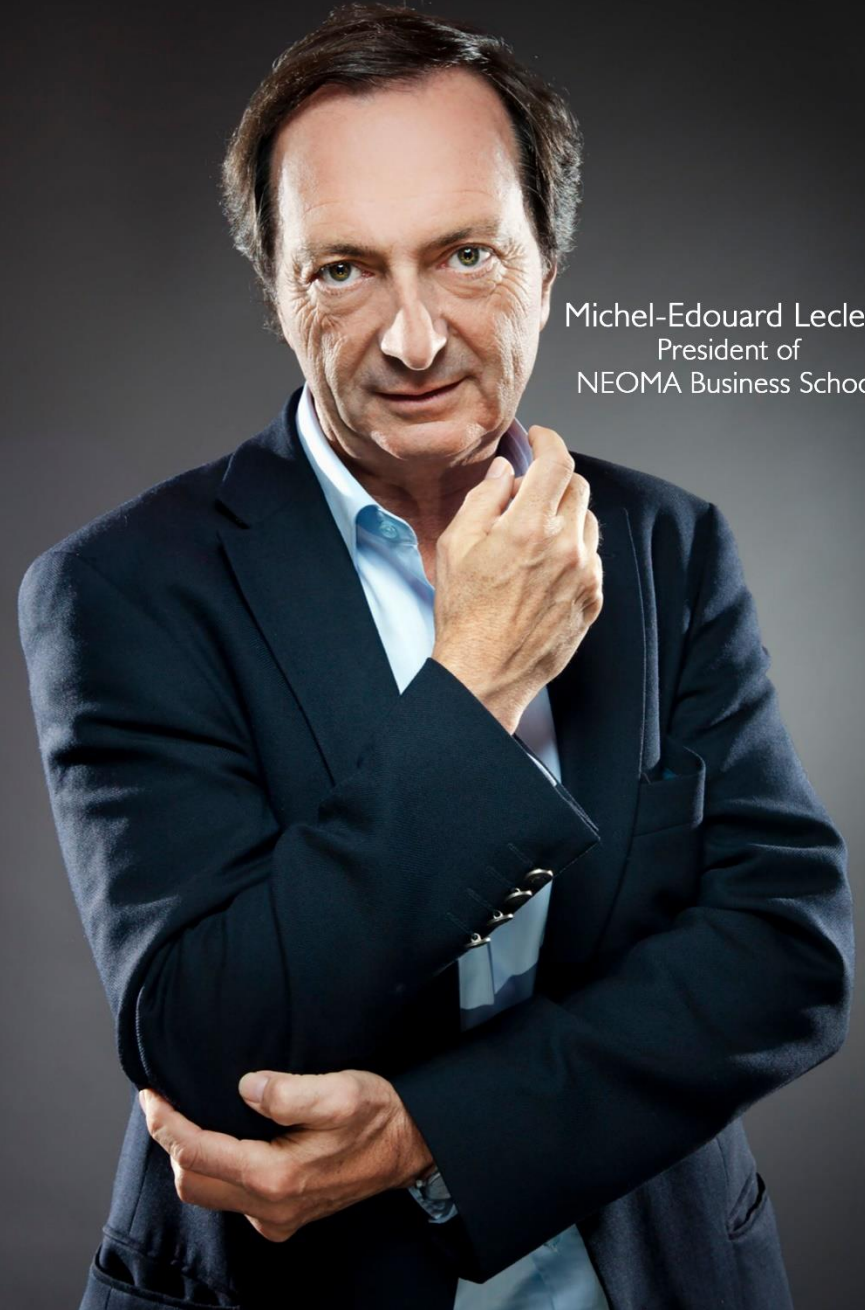
NEOMA Business School is increasingly growing worldwide with an expanding number of alumni of which you can also become an active graduate amongst it.

With over 40 years of experience in conducting MBA programs (as one of the first business schools in having MBA), we have designed and planned this educational programs based on the managers' needs and the business markets.

This program prepares you to further develop your business by delivering a combination of educational, academic, and practical tools.

Nowadays, regardless of being an individual or as an organization, only the agile can survive and not the most powerful necessarily.

Change and challenge have become a value and NEOMA Business School has defined a new vision and mission within the core of its EMBA program in order to provide answers to this new and innovative process.



Michel-Edouard Leclerc
President of
NEOMA Business School



3 Campuses
Rouen, Reims & Paris



9,500 Students



1,200 Professional Speakers



150 Professors



300 International Academic Partners



56,000 Alumni



NEOMA BUSINESS SCHOOL

About NEOMA

NEOMA Business School, located in France, is the second oldest management school in France with over 145 years of experience. More than 57,000 students have graduated from NEOMA Business School to date.

This business school currently has 9,500 students and 3 campuses in Paris, Rouen and Reims.

According to the world's renowned MBA ranking resource, Financial Times, NEOMA's Executive MBA is one of the top 100 programs in the world (2017).

NEOMA Business School is one of the very few business schools in the world to obtain the triple accreditation of EQUIS (EFMD), AACSB and AMBA (Association of MBAs).

This business school holds 75 joint degree programs with over 300 different universities.

It currently has a number of 150 full-time lecturers and 1,200 visiting teachers. Its DBA program in collaboration with China's Shanghai Jiaotong University School of Continuing Education is the most popular and most demanding international doctorate program in China.



Top 100 Global Executive MBA
in the World

Course Titles:



Phase 1: Analysis

- Analyzing Business Strategies
- Tools, Methods, and Financial Analysis
- Supply Chain and logistic Analysis
- Organizational Analysis

Phase 2: Strategy

- Strategic International Marketing
- Entrepreneurship and Innovation
- Strategies of Advanced Financial Analysis
- Negotiation Techniques
- Web and Online Strategies

Phase 3: Change Management

- Transformational Leadership
- Effective Change Management
- Organizational Design and Development
- Management in the Era of Large Data
- Corporate Integrated Management



NEOMA BUSINESS SCHOOL

Why the Global EMBA Program at NEOMA Business School?

- Graduating from One of the Oldest Universities in the World (145 years Old)
- More than 40 days of Training with Top International Professors and Global Experts
- Simultaneous Translation of all Classes and VIP Reception
- Being Among the Top 25 Leading Managers of the Country
- Studying at a Prestigious University Ranked 80th in the world and Accredited by AMBA, AACSB, and EQUIS (EFMD) institutions
- The Possibility to Pursue PhD Studies at the Best Universities in the World

PROFE

Revolutionize Your Business & Life
by Joining NEOMA Global EMBA

SOME OF THE COURSE PROFESSORS

SSORS



Graeme Codrington

- A Visiting Professor at LBS and Duke
- The Author of 50 best-selling Books including "The Generation Gap"



Chris Worley

- Strategic Management Ph.D., from the University of South California
- The Author of 50 Internationally Known books, including "Integrated Strategic Change"



Jamie Anderson

- One of the Top 25 Strategic Analyzers in the World based on "Business Strategy Review"
- Professor of "Strategic Management" at "London Business School" and "Antwerp"



Markus Kramer

- General Marketing Manager at "Aston Martin"
- Branding and Advertising Manager at "Vertu"
- MBA Graduate from Oxford University



Paul Archer

- One of the World's Leading Geniuses in Negotiation
- The Author of "Winning Negotiations"



Dominique Garval

- Marketing Ph.D. Graduate from Lille University, and MBA Graduate from Insead University
- Marketing Consultant and Strategic Manager at Vodaphone and Kempinski Hotel Kodak



Anthony Thomson

- Founder and Chairman of Atom Bank
- Co-founder and Chairman of the Financial Services Forum
- Founder of City Financial Marketing



Svetlana Serdyukov

- Management Doctorate Graduate from HEC University
- The Head of the Postgraduate Courses at NEOMA Business School



Rory Simpson

- The HR & Development Assistant Manager at TeleFonica
- President at TeleFonica University
- The Former Assistant President at London Business School



Beat Buhlmann

- Sales Manager at Google Company in the European Union
- Professor and MBA Leader at UBIS and Hult Universities
- The Former Sales Manager at Dell Company

Program Information

The Iran track of NEOMA Business School's Global Executive MBA program spans 15 months from October to December of the following year.

The curriculum is delivered in Tehran with modules in Paris held conjointly with their Paris-based classmates. Each module is delivered by internationally-renowned faculty over 3 days, for 8 hours each day. Simultaneous translation is available to all students as required.

As for all NEOMA Business School programmes, all sessions are guaranteed to meet the highest international standards.

Having passed all their modules and handed in their business plan, students will, upon graduation, enrich the diversity of NEOMA Business School's community as a whole and benefit from the power of the NEOMA Business School Alumni global network.

#5 in Europe (2016) by Financial Times

#3 l'Etudiant 2017 Research Ranking

#5 in Shanghai ranking "Management Category"

#1 Global Executive MBA in France (French Int'l Commerce Monitor 2014)

#5 in Eduniversal Global 2015 Ranking



Starting Date: September 2018

Program Capacity: 25 (with Simultaneous Translation)

Enrolment Terms and Conditions:

A Bachelor's Degree

A Minimum 3 Years of Work Experience

A Credible Work Resume

2 Scientific or Professional References

A Minimum Attendance to 2/3 of the Classes



GLOBAL **E**MBA
Executive Master of Business Administration

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Phone: +33 1 73 06 98 00
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